

The Best College Fundraiser!

and easiest



Used by 250 Colleges and Universities Across the Country

Data Match shows students who's most like them at their school.

After students fill out a fun, lighthearted questionnaire, Data Match processes the answers and prepares two confidential reports for each student, providing a partial list of classmates whose answers come closest to theirs. Students then purchase their results for a nominal fee from the sponsoring club.

What's new this year?

- Students can put their reports on **Facebook!**
- Two reports for every student

But that's just the beginning!

Students buying their results get much more.

By logging in to **www.Data-Match.com** with their private ID, students can:

- Put their reports on **Facebook**
- **See all their matches** at their school, not just the ones on their list
- **Print both their reports**

Popular Data Match Events



- Homecoming
- Greek Week
- Charity Events
- Valentine's Day
- Get Acquainted Activities



everyone gets 2 reports

What reports can you get?

Report #1

Shows student matches (up to 30) from **ALL grades** in your school. But you get to choose which grades you want to be matched with.

Report #2

Shows student matches from **your grade only**. So, if you are a Sophomore, only Sophomores will be on this report.

Easy Steps for a Profitable College Fundraiser



Choose a Time for Your Sale

Data Match works great at any time of the year. (Examples: Get-Acquainted Activity, Homecoming, Greek Week, Valentine's Day, etc.)

Create/Photocopy the Questionnaire

Make photocopies of our **Kollege KidZ Questionnaire** or create your own on our website at www.data-match.com. Then photocopy the questionnaire for distribution.

Distribute Questionnaires to Students

- Assign each of your team members to an area where they are responsible for distributing and collecting the questionnaires (e.g. fraternity/sorority houses, dorms, student union, etc.).
- If you have access to a color printer or copier, make copies of the color posters in your Fundraising Kit and hang them up where questionnaires are being distributed.
- Have students return their filled in answer sheet promptly.

Advertise & Sell

- Use our color posters to promote your sale. They are available for download as part of the College Fundraising Kit. If you do not have access to a color printer, we will provide you with posters free of charge – just call 800-545-1110.

Send Completed Answer Sheets and Payment to Data Match

- Be sure to complete and include the Control Sheet.
- Ship your order via Priority Mail, which will probably be the most economical and prompt. It is best to ship the forms in box.
- Include a check or money order made payable to Data Match, or complete the credit card information to pay by credit card.

Receive the Confidential Student Matching Printouts

- You should receive your printouts 7-10 days after you place your answer sheets in the mail. Allow extra time during the 3 weeks before Valentine's Day.
- Our confidential forms are sealed for privacy and separated for easy distribution.

Payment is due to Data Match for all printouts, even the unsold ones, when you send in your order. As a result, you should collect payment from participants when they turn in their questionnaire. Please note, the minimum order is \$50.

We have a toll-free number, 800-545-1110, and a friendly staff to answer any of your questions.



Order Instructions

College Program

General

- You must use the **Kollege Kidz questionnaire ONLY** or create a custom college questionnaire on our website.
- Each participant will receive one printed report containing matches from all grade levels.
- Students can also download a second report showing matches from their grade only.

Cost & Payment

- The cost is 67 cents per printout (a 10% decrease from prior years), plus shipping.
- The club or organization must pay for ALL printouts, not just the ones sold.
- Payment by check or credit card is due in advance and must accompany the Order Form.
- The minimum order is \$50 (75 participants), plus shipping. If an order has fewer than 75 questionnaires, the cost will be \$50 plus shipping. Standard shipping (2-4 days) is \$10.
- Each participant will receive a single printout containing all their matches.

Shipping Options

For **Standard Shipping**, we will send your order by UPS Ground. Depending on where you are located, your order should arrive within 2-4 days from the date of shipment. Standard shipping will be used if you do not check one of the options.

Matching Options

Gender Matches – Please choose one

If nothing is checked, we will print both same-sex and opposite-sex matches on all the printouts. Up to 10 names will be printed for each gender provided.

Opposite Sex Only

If you choose this option, we will only print opposite sex matches on the printouts. That means we will only print male matches on printouts for female students, and female matches on printouts for male students. Up to 15 names will be printed.

“Compatibility” Matches

Each printout will contain 15 or 20 “Best Matches”, students who answered most like you as described above. You can also choose to have each person receive 5 “Unlikely” matches for each gender selected as well (students who answered least like you).

Data Match
 800 Bursca Drive • Suite 804
 Bridgeville, PA 15017
 800-545-1110
 www.data-match.com



Please cut out this label and tape it to the package when mailing your order. We suggest using Priority Mail at the Post Office.

FROM:

DATA MATCH

800 BURSCA DRIVE

SUITE 804

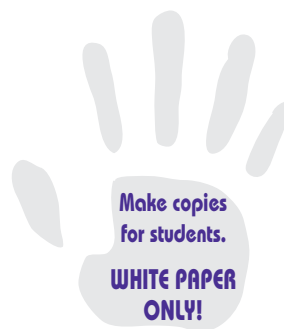
BRIDGEVILLE, PA 15017



Who's most like YOU at school?

Your answers to the following questions will be matched with everyone else's. And for way less than the cost of a few slices of pizza, you get two reports showing your best matches and help support a club or team at your school.

PLUS: You can even put your reports on **facebook** AND you can see **ALL** your matches at your school at www.Data-Match.com.



Choose one answer ONLY!

	1	2	3	4	5
1. My favorite clips on YouTube are about:	Pets & Animals	Goofy Humans	Sports	Comedy	Music
2. My favorite blogs relate to:	Politics	Sports	Food	Nonsense	What's a blog?
3. Do your parents know what you're up to?	Nah! They'd kill me!	Yes, nothing to hide.	They'd rather not	If they ask, I'll deny	Hey! They invented it!
4. What will you do after graduation?	Job	Military	More school	Live at home	I'll decide then
5. How is your education being financed?	Parents	Job	Scholarships	Loans	All of these
6. Where do you want to live after graduation?	Big city	Close to home	Near water	Anywhere warm	Outdoorsy place
7. The night before finals I:	Pull an all-nighter	Review notes	Just relax	Read text 1st time	Worry!
8. The night after finals I:	Party all night	Sleep	Pack for home	Burn my books	Worry!
9. My favorite part of dorm life is (was):	Nothing!	Party all the time!	Close to classes	I like noise	No way to study--Yes!
10. I go home to see my parents:	Regularly	As little as possible	To "cash up"	With bags of laundry	Escape roommates
11. My roommate is:	Neat & tidy	A slob like me	Never there (THX)	A Bookworm	Party Animal
12. The elective course highest on my list is:	Competitive sleeping	Happy hour	Tattoo design	Belly lint art	Texas Hold 'Em survey
13. When I walk by a mirror, I:	Check myself out	Look the other way	Wonder who that is	Stare endlessly	Cover the mirror
14. If you were a pepper, what would you be?	Sweet	Mild	Crushed Red	Habanera	Stuffed!
15. When you find a spider you:	Kill it	Study it	Get help	Take it outside	Leave the room
16. Describe yourself in one word:	Intelligent	Articulate	Funny	Friendly	Warped
17. I hate drivers most who:	Tailgate	Cut me off	Drive Slow	Drive Fast	Talk on phone
18. What do you use the Internet for most?	Research	Shopping	Music/Videos	E-mail	Chatting
19. What kind of movies do you watch most?	Comedy	Action	Family	Drama	Historical
20. I think Bluetooth is:	A dental problem	Shark's name	A headset thing	Networking protocol	Attractive
21. My top reason for choosing a college:	Academic programs	Sports Teams	Distance from home	Size	School Colors
22. If I were a dessert, I'd be:	Hot Fudge Sundae	Cheesecake	Banana Split	Pie Alamode	Fruit Cocktail
23. If I were a Starbucks drink, I'd be:	Tall Regular	Rhumba Frappuccino	Caramel Macchiato	Mocha Skim Latte	No clue!
24. My favorite pizza topping is:	All the meats!!	White Pizza	Veggies Only	Plain Cheese	Don't like pizza
25. What's your favorite way to "talk"?	Cell Phone	Text Message	IM	E-mail	Face to Face
26. In your family you are:	The youngest	The middle	The oldest	The only	None of these
27. What is the best invention of all time?	Electricity	Wheel	Car	Airplane	Deodorant
28. What is the best modern invention?	PC	Cell phone	iPod	Internet	Texting
29. Which reality show would you be on?	Lost	Fear Factor	The Apprentice	American Idol	Real World
30. Your best weekends are spent:	With my friends	With my family	With boy/girlfriend	With a book	With my team

USE DARK PEN OR PENCIL
NO GEL PENS



Don't forget to put your report on **facebook**

REQUIRED

Put an X in the appropriate box

I am: Female

Male

Tell Us Again!

I am: Female

Male

What year are you?

Write number in box:
FR-13, SO-14, JR-15, SR-16, or Post-17

Match me with students who are:

Write number in box:
FR-13, SO-14, JR-15, SR-16, or Post-17

Choose up to 4. If left blank, you will be matched with students from ALL years.

FIRST Name

LAST Name

Write Answers in the Boxes Below

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Do you intend to purchase your results?

(Must check one): Yes Maybe NO

If you don't want to buy your printed report, that's ok. Just choose **NO**. Your name will still appear on other student's reports, but a printed report will not be mailed to school for you. (**NOTE:** This applies to Programs 1 & 2 only.)

↑ read this ↑

↑ write answers here! ↑

Control Sheet

Must be mailed WITH completed questionnaires!

800 Bursca Drive
Suite 804
Bridgeville, PA 15017
800.545.1110



School/Club Information

SCHOOL NAME _____
STREET ADDRESS _____
CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____
COUNTRY (FOREIGN & APO addresses MUST use Program 3) _____

SPONSORING CLUB/ORGANIZATION _____

MR. MRS. MS. _____
FACULTY ADVISOR FIRST NAME LAST NAME

X _____
FACULTY ADVISOR SIGNATURE (REQUIRED)

The Control Sheet **MUST** be signed by a faculty advisor – not a student. By signing, you agree to pay the amount calculated based on the pricing terms for the program selected, within 60 days after the invoice date, which is the date the reports are shipped (or available for download under Program 3).

() ()
ADVISOR PHONE EXT. EVE

()
FAX (REQUIRED)

ADVISOR E-MAIL (REQUIRED) All communication will be by e-mail.

Order Information

EXPECTED SALE DATE _____

SCHOOL PURCHASE ORDER #
(IF REQUIRED BY SCHOOL) _____

Mail ONE Package ONLY!

Shipping (Check One)

How should we send the reports to you?

U.S. and Canada Only
 Standard (2-4 Days) \$10.00 2nd Day Air – Charges Will Vary*
 Next Day Air – Charges Will Vary*

*Please contact Data Match at 800.545.1110 or info@data-match.com for a shipping estimate.

Minimum Order: \$50

Matching Options

Gender Matches (Must Choose One)
(If nothing is checked, Same and Opposite Gender Matches will be printed)

Same and Opposite Gender Matches
(10 will be printed on the report for each gender)
 Opposite Gender Matches Only (15 will be printed on the report)

"Compatibility" Matches
Each report will contain 10 "Best" Matches (answered most like you) for each gender provided. (Or 15 Best Matches if Opposite Gender Only was selected.)

Check if you also want 5 "Unlikely" Matches printed
(answered least like you)

Document Sort Options

How reports will be arranged in your box (Check one ONLY)

1. **Alphabetical by year** (Separated by male/female)
 2. **Alphabetical by year** (NOT separated by male/female)
 3. **Alphabetical by male/female** (NOT separated by grade)
 4. **Alphabetical by entire school** (NOT separated by grade or gender)

Other Options

(Check the ones you want)

Print "Sponsored By" our club or organization on the Report Forms

Payment Information

Payment is due to Data Match in advance when you submit your order. We suggest you collect payment from your students when they turn in their questionnaires. Please complete the following:

1. Number of questionnaires you are sending to Data Match that have the YES box checked (Do NOT count those that checked NO) _____
2. Multiply by price per printout x \$0.67
3. **Subtotal** (Line 1x \$0.67 – CANNOT BE LESS THAN \$50) \$ _____
4. T-Shirts (Optional) (Add \$20 if you want the 2 t-shirts) \$ _____
5. Shipping Charges \$ _____
5. **Pay this amount (3 + 4 + 5)** \$ _____

Send a check or money order payable to **Data Match** or pay by credit card and complete the credit card authorization section below:

Card Type: (Check one) Visa Master Card

CARD NUMBER _____

EXPIRATION DATE _____ AUTH CODE - last 3 digits on back _____

NAME ON CARD _____

SIGNATURE _____

Send payment with Control Sheet

NUM _____ PM _____ Q _____ ENT _____ INT _____

Data Match Office Use Only