



Questionnaire Design Competition

Last year, Pinkerton Academy created two new questionnaires for last year's Data Match, Belly Flop ((#1 most used last year) and Colliding Asteroids (#2 last year) and they earned a 40% reduction off their invoice.

We want to continue this tradition and invite all schools to create a new questionnaire for possible inclusion in this year's program. We will choose the best two and award a discount if yours is chosen, as discussed below.

We want to have two fresh questionnaires, unique from all past questionnaires. Here are requirements:

- * The questionnaire must have 30 **new** questions, each having 5 answers, and a clever name for the questionnaire.
- * The questions should not exceed 40 characters and the answers no more than 25
- * The questions and answers must not use crude or offensive language.
- * At least 20 must be unlike any questions we have used in the past, or if similar to prior questions, have **completely new** answers. The students should download and review all past questionnaires.
- * The faculty advisor must approve all questions and answers, and forward the questionnaire by e-mail to info@data-match.com.
- * The work must be submitted to us by October 31.

The two best, chosen by our staff, will be published on our web site and be available for download this year. You will receive up to \$100 off your invoice if yours is chosen. If you submit two and both are chosen, your discount will be up to \$250. Your discount will be limited to the invoice total.

Plus, you will have bragging rights, because we will provide a statement on the web site and on the questionnaire that it was created by your school.

This could be a fun and useful activity for your students, giving them experience working on a team project under a deadline, improve your profits this year, and earn you school some well-earned publicity.

Deadline: October 31